

# JOACHIM FROMENT

CREATIVE DIRECTOR &  
DESIGNER



-  +32 497 05 22 04
-  joachim@futurewave.design
-  futurewave.design  
joachimfroment.com
-  Brussels, Belgium

## PROFILE

Belgian designer based in Brussels and Copenhagen. In the past he worked in Denmark for Jens Martin Skibsted as designer and project manager

In 2020, I founded Futurewave, an agency of product and industrial design. We offer services in products, materials, technology, circularity and industrialization.

## EXPERTISE

- Circular design and production
- Industrial optimization (reduction of material, energy, and costs).
- Valorization of raw materials in new products.
- Qualitative visualizations (paper drawing, 3D CAD and renderings).
- Knowledge of materials, plastic, composite, metals, organic and sustainable.
- Industrial symbioses
- Fluency in the life cycle approach of products and services

## EDUCATION

### MASTER

Royal College of Art (London)  
Design Products  
2015 - 2017

### BACHELOR

La Cambre ENSAV (Brussels)  
Industrial design  
Fine Art  
2012 - 2015

## EXPERIENCE

### CO-FOUNDER & CREATIVE DIRECTOR

Futurewave - Brussels

2020 - Present

- Eco-design lead in product development projects
- Eco-innovation: exploration and environmental evaluation of alternative solutions (e.g. packaging, materials, technologies)
- Cross-functional support for Design, R&D, Marketing, Procurement, Communications and Sales

### DESIGNER & PROJECT MANAGER

Skibsted Ideation - Denmark

2018 - 2019

- Internal innovations around mobility and circular furniture
- Lead of projects for renowned brand such as HAY, Engelbrechts, Biomega, Danfoss

## AWARDS

### CES LAS VEGAS

Futurewave project "O-BOY" wins the prize Innovation of the year  
2023

### BOLIA DESIGN AWARDS

2018

### RADOSTAR DESIGN PRIZE WINNER

2017