# Joachim Froment design

Joachim Froment is an award-winning belgian designer based in Brussels and Copenhagen (IF award, Rado Star Award, Bolia award, CES innovation award).

Founder and Creative Director of Futurewave, he is leading a team of creatives and technologists to help companies bring forward-thinking products on the market (Flos, Engelbrechts, Adidas, Duvel, 100% light, Decathlon, Cohabs, etc.).

## Manifesto

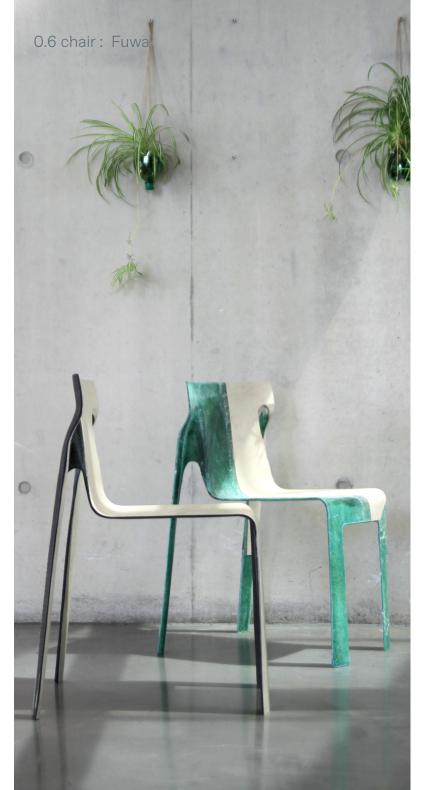
Ally poetry, industry and sustainability.

#### Work

Through the past years, Joachim Froment has designed several products for different brands in variants sectors with a sensitive understanding of the relationship existing between people, products and their ecosystems.

- 1. Furniture (chairs, tables, outdoor, etc.)
- 2. Lighting (pendant lamps, table and battery lamps)
- 3. Futurewave (electric bikes, smart watches, etc.)

# 1. Furniture







#### Furniture



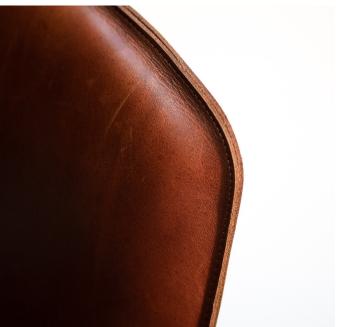




Furniture





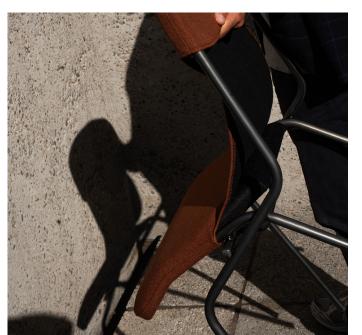


Furniture Lighting

fw.







Furniture







Furniture







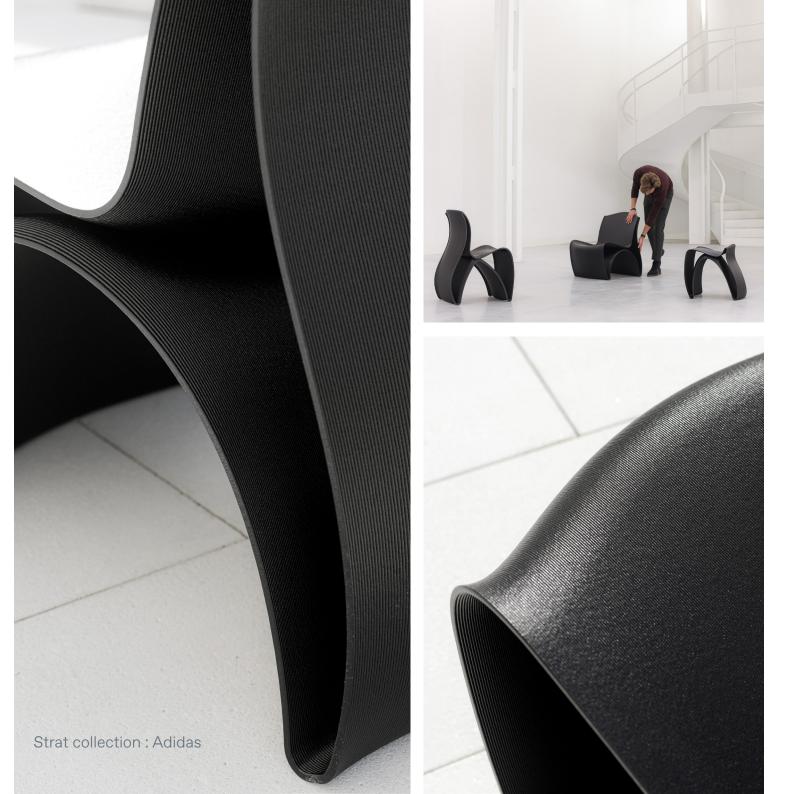
Furniture







Furniture



Furniture



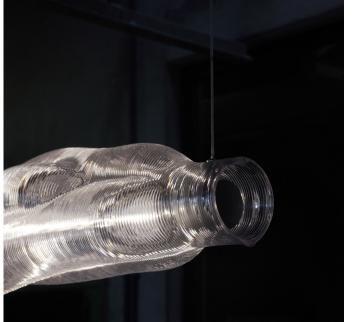


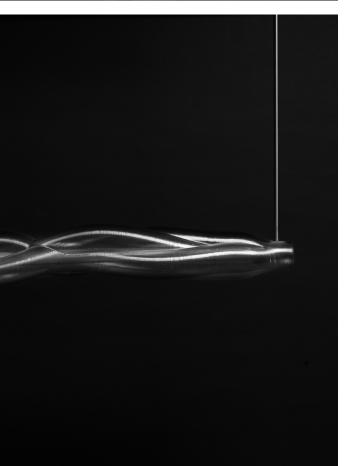


Furniture

# 2. Lighting







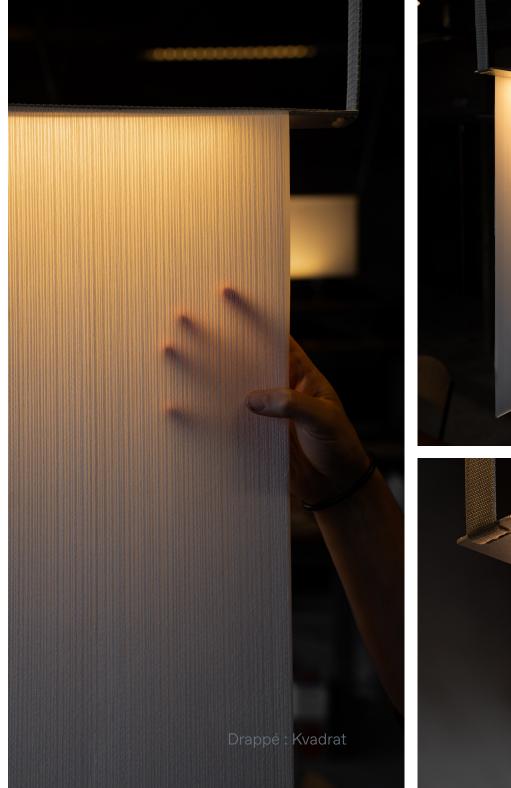
Furniture Lighting







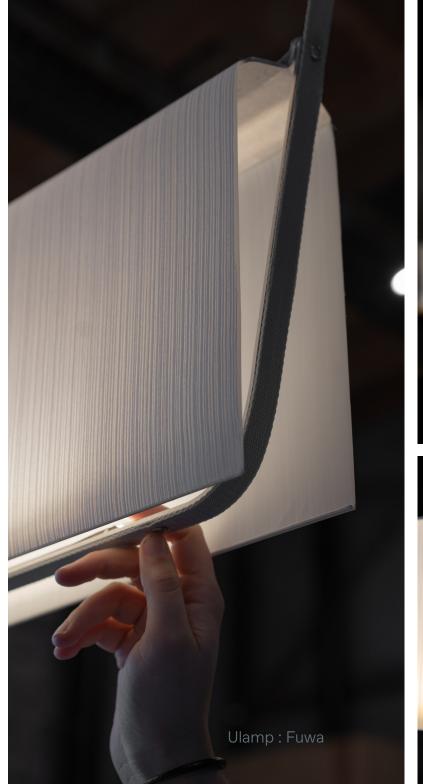
Furniture Lighting







Furniture







Furniture Lighting

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3. futurewave.

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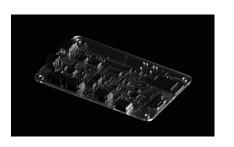












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